



54 Degrees
Project Consultancy
Delicious Media

deliciousmedia.

Dealing with Projects Under Pressure

Project Client

Web design agency Delicious Media was initially unsure how project management training could help the business, however, once Sarah Wilson had sent through details about the funding and how she could help, it all clicked into place.

Steph Walker particularly liked the idea of 1-to-1s which would make the sessions more personal to their business, keep a higher degree of confidentiality and she could speak more frankly about business weaknesses and problems to be solved.



Project Aim

The Creative sector is a fast-paced industry, with designers, social media experts and PR practitioners juggling projects on a daily basis for numerous demanding clients.

Using SEF funding, Sarah Wilson was able to offer training sessions to businesses within the creative sector to help improve skills in logistics and planning, increase abilities to handle business development work alongside creative work, as well as tips on how to reduce stress and improve business development.

Sarah worked with Steph and her partner Dave in four short sessions tailored specifically to their needs – they knew whilst they were good at the service they offered, they knew there was still room for improvement.

Project Results

Sarah gave them the ideas and tools to help them run things more efficiently and smoothly – and to find more time to work on delivering a service rather than managing problems. They now work with a workflow system which enables them to track their projects more effectively.

Steph said: *“What I really valued from the sessions was time away from the business and the space to talk about the business and explore other options.”*

**The Skills
Enhancement
Fund**

The Skills Enhancement Fund is a £50m resource unique to Yorkshire and Humber providing interventions in skills and workforce development which cannot be funded through other sources. The fund, which is co-financed by the Skills Funding Agency through the European Social Fund and managed by Calderdale College on behalf of the West Yorkshire Consortium of Colleges, has supported over 50,000 individuals through part-funded training to employers across Yorkshire & Humber, ensuring that staff are given the support to progress and businesses are able to build a stronger and more productive workforce.

Contact **Sarah Wilson** at 54 degrees on **07976 395754** or email at **sarah@54-degrees.co.uk**