



**54 Degrees**  
***Project Consultancy***  
***Creating Space For You***



***Building a Plan of Action for New Businesses***

**Project Client**

Creating Space For You is a social enterprise offering training and coaching courses for the voluntary sector.

After recognising a huge skills gap in the voluntary sector and limited budgets for staff development, its founder Charlie Mitchell set up a project called Training4Good with the aim to pilot it in Yorkshire. She secured funding, but found herself overwhelmed by everything that needed doing to get it off the ground. Charlie approached Sarah for help.



**Project Aim**

Trying to grow a small business can be taxing, with demanding workloads and not having chance to take a step back and assess what needs doing to get your business to the next level.

Sarah Wilson gives SME's the opportunity to take time out from their businesses and reflect on what they need to do to help them grow. Whether it's on a 1-2-1 consultancy level or a retained basis to keep them on track, Sarah can help them manage their workloads, teach them how to prioritise work, reduce stress and help improve business development.

**Project Results**

In just three hours Charlie was able to get everything out of her head and onto paper, and was able to prioritise work, answer unanswered questions and put a plan in place.

They created a visual storyboard of the project and a four week plan of action, allowing Charlie to put other work out of her head until necessary. Charlie also took on a virtual admin assistant who was able to pick up the plan and turn it into a timeline and help Charlie stick to it.

The pilot was delivered successfully – right on schedule.

Contact **Sarah Wilson** at 54 degrees on **07976 395754** or email at [sarah@54-degrees.co.uk](mailto:sarah@54-degrees.co.uk)